Thanks so much for watching Networking with Your Feet Up, and I hope you got a lot out of it. Any time you’d like to send your elevator pitch for me to comment, please do so! I’m @edfredned on Twitter (and Instagram!)

Here’s that final list of to-dos for you (and a few added in):

1. Update Linkedin
2. Follow someone. Choose a few to watch and learn from
3. Get an Email signature
4. Create and practice your Elevator pitch
5. Take an ice cream break
6. Post an image and ask a question- to your audience
7. Ask a question- to a mentor
8. Make your network list. You’ll realize that you know some pretty cool people
9. Stay organized with the connections you make
10. If you have trouble talking about yourself, start by talking about the clients you have
11. Aim for a connection- not for a sale. The sale will come later

Below are some articles I discovered while researching the Networking with Your Feet Up webinar. Lots of helpful tips throughout!

- Build a Community, Not Just a Portfolio
- Top Five Strategies For Growing And Leveraging Your Network To Unlock Amazing Opportunities
- A designer’s guide to LinkedIn
- Totally Easy Networking Tips For Artists And Creators
- 10 Social Media Marketing Secrets You Need to Get More Clients
- 5 Reasons Why Artists Fail with Social Media (And How to Succeed)

An article I wrote about collaborating with other creatives
CREATIVES: UNITE to Diversify - Creating more business for you and good karma for our industries

An excellent SEO resource from Dawn:
The Complete 32-Point SEO Checklist For 2019

Check out the rest of Mark Monlux’s sketch notes from the webinar (+ more) HERE.

Thanks again!
Ed Shems
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