Thanks so much for watching **Networking with Your Feet Up**, and I hope you got a lot out of it. Any time you'd like to send your elevator pitch for me to comment, please do so! I'm **@edfredned** on <u>Twitter</u> (and <u>Instagram!</u>)

Here's that final list of to-dos for you (and a few added in):

- 1. Update Linkedin
- 2. Follow someone. Choose a few to watch and learn from
- 3. Get an Email signature
- 4. Create and practice your Elevator pitch
- 5. Take an ice cream break
- 6. Post an image and ask a question- to your audience
- 7. Ask a question- to a mentor
- 8. Make your network list. You'll realize that you know some pretty cool people
- 9. Stay organized with the connections you make
- 10. If you have trouble talking about yourself, start by talking about the clients you have
- 11. Aim for a connection- not for a sale. The sale will come later

Below are some articles I discovered while researching the Networking with Your Feet Up webinar. Lots of helpful tips throughout!

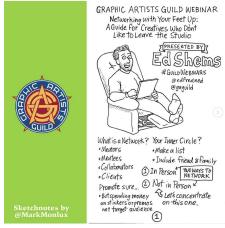
- Build a Community, Not Just a Portfolio
- <u>Top Five Strategies For Growing And Leveraging Your Network To Unlock Amazing Opportunities</u>
- A designer's guide to LinkedIn
- Totally Easy Networking Tips For Artists And Creators
- 10 Social Media Marketing Secrets You Need to Get More Clients
- 5 Reasons Why Artists Fail with Social Media (And How to Succeed)

An article I wrote about collaborating with other creatives

CREATIVES: UNITE to Diversify - Creating more business for you and good karma for our industries

An excellent SEO resource from Dawn:

The Complete 32-Point SEO Checklist For 2019



Check out the rest of Mark Monlux's sketch notes from the webinar (+ more) HERE.

Thanks again! Ed Shems @edfredned