

SURFACE PATTERN DESIGNER-AGENT AGREEMENT (FRONT)

Designer's Letterhead



Remove all language in italics before using this form.

Agreement, this day of _____ [date] _____ between _____

(Hereinafter referred to as the "designer"), _____ residing at _____

and _____ (hereinafter referred to as the "agent"), residing at _____

Whereas, the Designer is a professional surface pattern designer; and
Whereas, the Designer wishes to have an Agent represent him or her in marketing certain rights enumerated herein; and
Whereas, the Agent is capable of marketing the artwork produced by the Designer; and
Whereas, the Agent wishes to represent the Designer;
Now, therefore, in consideration of the foregoing premises and the mutual covenants hereinafter set forth and other valuable consideration, the parties hereto agree as follows:

1. AGENCY

The Designer appoints the Agent to act as his or her representative for:

- Speculative** - Direct sale of designs to buyers in varying markets, on-site via tradeshows or buyer/agent meetings.
- Commissioned Work** - Securing exclusive creative work, such as market research for CAD and/or physical trend boards; original hand-rendered croquis; engineered designs, placement print, or repetitive designs; development of CAD coordinates, colorways, etc., from clients in varying markets, via agents' collaboration with the client to ensure the creative focus and production specs are met by the designer, as provided in Paragraph 6.
- Off-Site Service Work** - Securing of service work from clients in varying markets. Service work is defined to include, but is not limited to, repeat, coordinate, and colorway development for designs originated by the Designer, other designers, or company archives.
- Other** _____

The Agent agrees to use his/her best efforts in submitting the Designer's creative work for the purpose of making sales or securing assignments for the Designer. For the purposes of this Agreement, the term "creative work" shall be defined to include designs, repeats, colorways, and any other product of the Designer's effort. The Agent shall negotiate the terms of any assignment that is offered, but the Designer shall have the right to reject any assignment if he or she finds the terms unacceptable. Nothing contained herein shall prevent the Designer from making sales or securing work for his or her own account without liability for commissions except for accounts that have been secured for the Designer by the Agent during the period of time that the Agent represents the Designer. Further, the Designer agrees, when selling his or her creative work or taking orders, not to accept a price that is below the price structure of his or her Agent. After a period of _____ months, the Designer may remove his or her unsold creative work from the Agent's portfolio to do with as the Designer wishes.

2. CREATIVE WORK AND RISK OF LOSS, THEFT, OR DAMAGE

All creative work in any media including digital media submitted to the Agent for sale or for the purpose of securing work shall remain the property of the Designer. The Agent shall issue a receipt to the Designer for all creative work that the Designer submits to the Agent. If creative work is lost, stolen, or damaged while in the Agent's possession due to the Agent's failure to exercise reasonable care, the Agent will be held liable for the value of the creative work. Proof of any loss, theft, or damage must be furnished by the Agent to the Designer upon request. When selling creative work, taking an order, or allowing a client to hold artwork (See 7. Holding Policy) for consideration, the Agent agrees to use invoice, order, or holding forms that provide that the client may not make or retain copies of the creative work, and shall be responsible for loss, theft, or damage to creative work while being held by the client, and to require the client's signature on such forms. The Agent agrees to enforce these provisions, including taking legal action as necessary. If the Agent undertakes legal action, any recovery shall first be used to reimburse the amount of attorney's fees and other expenses incurred and the balance of the recovery shall be divided between Agent and Designer in the respective percentages set forth in Paragraph 5. If the Agent chooses not to require the client to be responsible as described herein, then the Agent agrees to assume these responsibilities. If the Agent receives insurance proceeds due to loss, theft, or damage of artwork while in the Agent's or client's possession, the Designer shall receive no less than that portion of the proceeds that have been paid for the Designer's creative work.

3. TERM

This Agreement shall take effect on the _____ [day] of _____ [year], and remain in full force and effect until terminated by the Designer or Agent as provided in Paragraph 10.

4. FEES

At this time, the minimum base fees charged to clients by the Agent for speculative sales and commissioned creative work are as follows:

SPECULATIVE SALES - Based on complexity, scale, etc.

- Croquis/Concepts \$ _____ ea.
- Single Design in Repeat \$ _____ ea.
- Coordinates # _____ @ \$ _____ ea.

COMMISSIONED WORK - Based on complexity, scale, etc.

Croquis/Concepts: 8.5 x 11" Hand Rendered/CAD

- Lead Design \$ _____
- Coordinates # _____ @ \$ _____ ea.

