*[Designer’s Letterhead]*

*[Remove all language in italics before using this form.]*

**GRAPHIC DESIGNER’S ESTIMATE & CONFIRMATION FORM (Front)**

# TO

**ASSIGNMENT DESCRIPTION**

Date

Commissioned by

Assignment Number

Client’s Purchase Order Number

# FEE PAYMENT SCHEDULE

Delivery Date *[predicated on receipt of all materials to be supplied by Client]*

Materials Supplied by

Assignment Number

Fee

# BUYER SHALL REIMBURSE ARTIST FOR THE FOLLOWING EXPENSES

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Illustration |  | Toll Telephone Calls |  | Copies |
| Printing *[if brokered by Designer]* |  | Materials & Supplies |  | Other Expenses |
| Photography |  | Transportation & Travel |  | SUBTOTAL |
| Client’s Alterations |  | Messengers |  | SALES TAX |
| Models & Props |  | Shipping & Insurance |  | TOTAL |

**RIGHTS GRANTED (Check one box only):**

**Usage Rights Granted:** Buyer purchases the following exclusive rights for usage of final art delivered to Buyer:

Title or Product *[name]*

Category or Use

*[advertising, corporate, promotional, editorial, etc.]*

Medium of Use

*[consumer or trade magazine, annual report, TV, book, website, online publications, device apps, etc.]*

Edition (if book) *[hardcover, mass-market paperback, quality paperback, e-book, etc.]*

Geographic Area *[if applicable]*

Time Period *[if applicable]*

Any usage rights not exclusively granted are reserved to the Designer. Usage beyond that granted to the Client herein shall require payment of an additional fee in the amount of Designer's standard licensing fee for such usage, subject to all terms. Any grant of rights is conditional upon receipt of full payment. Upon receipt of full payment, Designer shall deliver digital files necessary to enable Client’s usage rights granted herein. Designer retains the rights to display all work created by Designer for this Project, including preliminary designs and final Deliverables, in Designer’s portfolios, including in print and online, and to submit such work to design periodicals and competitions.

# OR

**Ownership Transferred**

Upon Designer’s receipt of all payments due, Designer hereby assigns to Client all rights, title, and interest, including copyright, in and to the final Deliverables and, if requested, Designer shall provide digital files comprising the Deliverables. Designer retains all rights, including copyrights, in and to preliminary sketches and alternative designs not selected by Client. Designer retains the rights to display all work created by Designer for this Project, including preliminary designs and final Deliverables, in Designer’s portfolios, including in print and online, and to submit such work to design periodicals and competitions.

**GRAPHIC DESIGNER’S ESTIMATE & CONFIRMATION FORM (Back)**

# TERMS

## Time for Payment

All invoices are payable within *30* days of receipt. A *1 1/2%* monthly service charge is payable on all overdue balances. The grant of any license or right of copyright is conditioned on receipt of full payment.

## Default in Payment

The Client shall assume responsibility for all collection of legal fees neces- sitated by default in payment.

## Estimates

The fees and expenses shown are minimum estimates only. Final fees and ex- penses shall be shown when invoice is rendered. The Client’s approval shall be obtained for any increases in fees or expenses that exceed the original estimate by *10%* or more.

## Changes

The Client shall be responsible for making additional payments for changes requested by the Client beyond the original assignment. However, no ad- ditional payment shall be made for changes required to conform to the original assignment description. The Client shall offer the Designer the first opportunity to make any changes.

## Expenses

The Client shall reimburse the Designer for all expenses arising from this as- signment, including the payment of any sales taxes due on this assignment, and shall advance $ to the Designer for payment of said expenses.

## Cancellation

In the event of cancellation of this assignment, ownership of all copyrights and the original artwork shall be retained by the Designer, and a cancellation fee for work completed, based on the contract price and expenses already incurred, shall be paid by the Client.

## Ownership and Return of Artwork

The Designer retains ownership of all originals and copies of the artwork, whether preliminary or final, and the Client shall return such artwork, in- cluding digital media, and shall permanently delete all digital copies thereof, within *30* days of use unless indicated otherwise below:

## Credit Lines

The Designer and any other creators shall receive a credit line with any edi- torial usage. If similar credit lines are to be given with other types of usage, it must be so indicated here:

## Releases

The Client shall indemnify the Designer against all claims and expenses, including reasonable attorney’s fees, due to uses for which no release was requested in writing or for uses that exceed authority granted by a release.

## Modifications

Modification of the Agreement must be written, except that the invoice may include, and the Client shall pay, fees or expenses that were orally authorized in order to progress promptly with the work.

## Alterations

Any electronic alteration of artwork or graphic design comprising the De- signer’s work products (color shift, mirroring, flopping, combination cut and paste, deletion) is prohibited without the express permission of the De- signer. The Designer will be given first opportunity to make any alterations required. Unauthorized alterations shall constitute additional use and will be billed accordingly.

# CONSENTED AND AGREED TO:

## Warranty of Originality

The Designer warrants and represents that, to the best of his/her knowledge, the final work products delivered hereunder are original and have not been previously published, or that consent to use has been obtained consistent with the rights granted to Client herein; that all work or portions thereof obtained through the undersigned from third parties is original or, if previ- ously published, that consent to use has been obtained consistent with the rights granted to Client herein; that the Designer has full authority to make this Agreement; and that the final work products prepared by the Designer do not contain any scandalous, libelous, or unlawful matter. This warranty does not extend to any uses that the Client or others may make of the De- signer’s work products that may infringe on the rights of others. Client ex- pressly agrees that it will hold the Designer harmless for all liability caused by the Client’s unauthorized use of the Designer’s work products to the extent such use infringes on the rights of others.

## Limitation of Liability *[Keep this section bold.]*

**Client agrees that it shall not hold the Designer or his/her agents or em- ployees liable for any incidental or consequential damages that arise from the Designer’s failure to perform any aspect of the Project in a timely manner, regardless of whether such failure was caused by intentional or negligent acts or omissions of the Designer or a third party. Furthermore, the Designer disclaims all implied warranties, including the warranty of merchantability and fitness for a particular purpose. Client shall be re- sponsible for all compliance with laws or government rules or regulations applicable to Client’s final product(s).**

## To the extent the final work products include any word, symbols, logos or other content used to designate Client as the source of goods or services (“Trademarks”), Client shall have sole responsibility for ensur- ing that Trademarks do not infringe the rights of third parties, and Client shall indemnify, save, and hold harmless Designer from any and all dam- ages, liabilities, costs, losses, or expenses arising out of any claim, demand, or action by a third party alleging trademark infringement, or arising out of Client’s failure to obtain trademark clearance or permissions, for use of Trademarks.

**The maximum liability of Designer to Client for damages for any and all causes whatsoever, and Client’s maximum remedy, regardless of the form of action, shall be limited to an amount equal to the total fees paid by Client to Designer hereunder. In no event shall Designer be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages arising out of or related to the Services, even if Designer has been advised of the possibility of such damages.**

## Dispute Resolution

Any disputes in excess of *$ [maximum limit for small- claims court]* arising out of this Agreement shall be submitted to mediation in accordance with the rules of *[name of local lawyers for the arts mediation program]*. The prevailing party in any dispute resolved by litigation shall be entitled to recover its attorney's fees and costs, provided that party initiated or participated in mediation as set forth herein.

## Acceptance of Terms

The signature of both parties shall evidence acceptance of these terms.

Designer’s signature/date Authorized signature/date Client’s name and title